



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

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### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 66 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Huh, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10<sup>th</sup> Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launched in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-su Huh, Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD
- 2020 : Mr. Kyong-Ho Lee, Chairman of Younglim Timber, appointed the fourth Chairperson of KBCSD

### Membership

- KBCSD membership spans 66 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

<b>Public-Private Policy Consultation</b>	<ul style="list-style-type: none"> <li>Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li> </ul>
<b>Policy Research</b>	<ul style="list-style-type: none"> <li>Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li> </ul>
<b>Visions and Roadmaps</b>	<ul style="list-style-type: none"> <li>Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li> </ul>
<b>Capacity-Building</b>	<ul style="list-style-type: none"> <li>Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li> </ul>
<b>Media Relations</b>	<ul style="list-style-type: none"> <li>Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li> </ul>
<b>International Relations</b>	<ul style="list-style-type: none"> <li>Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li> <li>Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li> <li>Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li> </ul>

### • Honorary Chairman :

- ✓ Dong-Soo Huh, Chairman of GS Caltex
- ✓ Myung-Ja Kim, President of the Seoul Forum for International Affairs (SFIA), Former Minister of Environment

### • Chairman :

- ✓ Kyong-Ho Lee, Chairman of Younglim Timber

### • Vice Chairmen :

- ✓ Mu Hion Woo, President of GS E&C
- ✓ Hak-Cheol Shin, Vice Chairman of LG Chem
- ✓ Hussain A. Al-Qahtani CEO of S-OIL
- ✓ Jun Kim, President of SK innovation
- ✓ Hak-dong Kim, President of POSCO
- ✓ Kyo-Hyun Kim, Vice Chairman of Lotte Chemical Corp
- ✓ Jin Soo Rho, President of Korea Zinc
- ✓ Seung Kwon Ko, Senior Vice President of GS Caltex

### • Board Members :

- ✓ Dong-Il Ahn, President of Hyundai Steel
- ✓ Soo-Il Lee, President of Hankook Tire&Technology
- ✓ Chan-Soo Chung President of GS E&R
- ✓ Jae-Hoon Chung, President of Korea Hydro & Nuclear Power Co.,Ltd
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd
- ✓ Jeong-Nam Kim, Vice Chairman of DB Insurance

### 66 Member Companies

 YOUNGLIM TIMBER	 GS E&C	 LG Chem	 S-OIL	 SK innovation
 POSCO	 LOTTE CHEMICAL	 Korea Zinc	 GS Caltex	 HYUNDAI STEEL
 Hankook Tire&Technology	 GS E&R	 KHNPP	 ECOEYE	 DB Insurance
 Emst & Young Korea	 Hansol Paper	 Hanwha Solutions	 AMOREPACIFIC GROUP	 Hanwha Impact
 Hankook Shell Oil	 Hyundai Oilbank	 K-water	 SK gas	 GSEPS
 SAMJONG KPMG	 Korea Power Exchange	 GS Power	 YULCHON	 GS Energy
 K-eco	 KEITI	 Latitude	 Samchully	 Hyundai Green Power
 SK hynix	 Korea South-East Power	 Korea Midland SDI	 KOLON ENVIRONMENT&ENERGY	 HALLA Cement
 SsangYong C&E	 LS Cable & System	 ECOLAB KOREA	 Eco Management Korea	 SK securities
 Soosan Industries	 YOUNGJIN STEEL	 POSCO ENERGY	 HANYOUNG NUX	 BASF
 KUMHO PETROCHEMICAL	 KIA	 SAMSUNG C&T	 SAMSUNG INSTITUTE OF SAFETY & ENVIRONMENT	 SAMSUNG ENGINEERING
 SAMSUNG ELECTRO-MECHANIC	 SAMSUNG ELECTRONICS	 SAMSUNG SDI	 ASIANA AIRLINES	 INDUSTRIAL BANK OF KOREA
 SK telecom	 KT	 KOLON BENIT	 KOGAS	 KOREA ENERGY AGENCY
 Hanwha TOTAL				



- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /  
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB,  
GCF, GGGI, UN, and 60 BCSDs,

**The industry**

66 major large businesses,  
6 major business associations,  
other industrial associations



**KBCSD**

**International  
Organizations like  
WBCSD and etc**

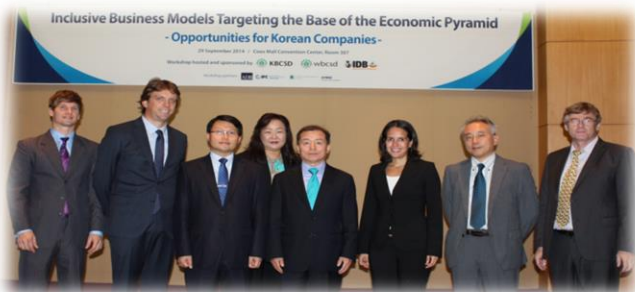


**Media**

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

**Research Institute,  
Law firm, Consulting**

Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of Safety  
& Environment, etc.



# [Annex] Introduction of WBCSD

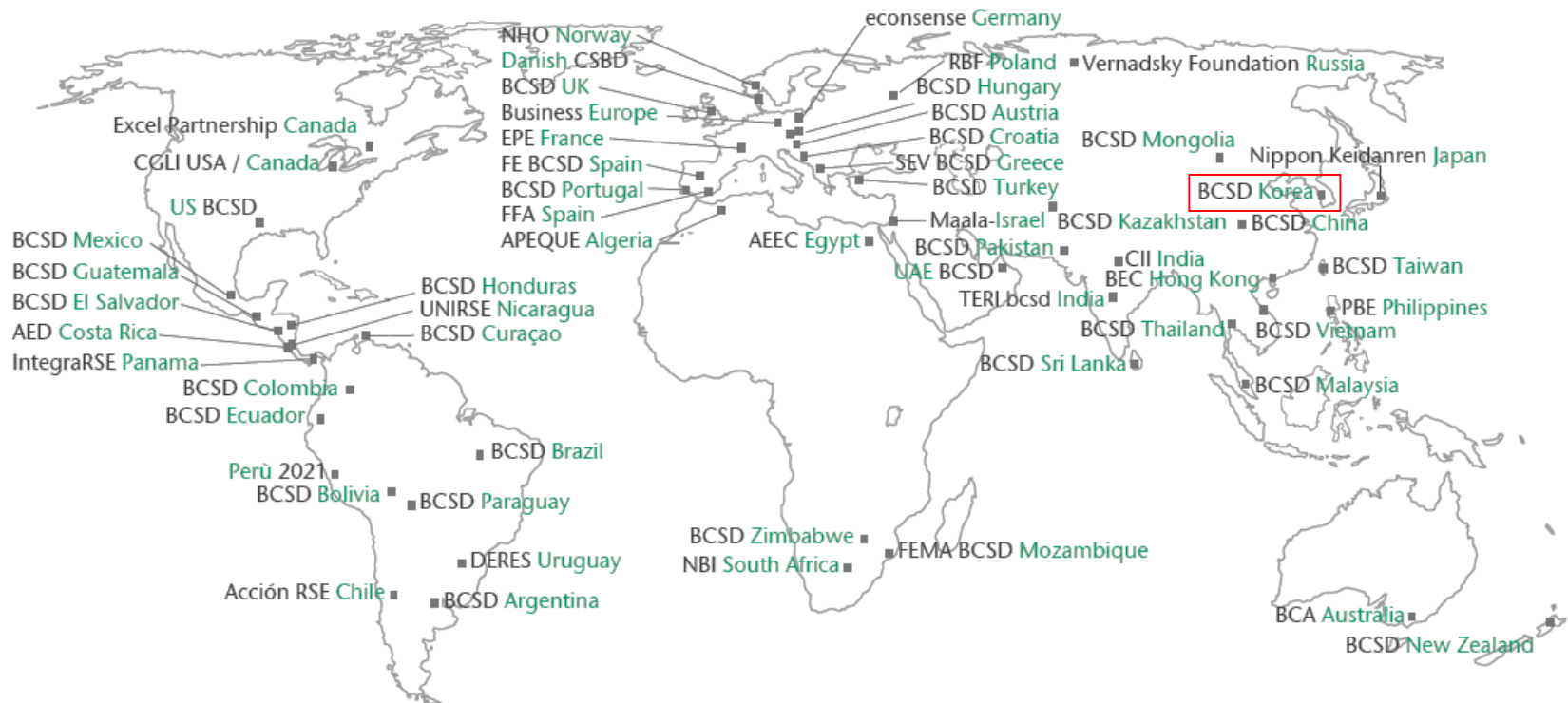


Business Leadership for Sustainable Development

## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chair of WBCSD

## WBCSD Global Network



# What WBCSD Does

## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.



Circular Economy



Business and Human Rights



Inclusive Business



Rural Livelihoods Initiative



Carbon Capture and Storage (CCS)



Green House Gas Protocol



LCPTI Low Carbon Freight



LCPTI Low Carbon Transport Fuels



Decarbonizing Transport



Finance



Resilience



Access to safe water, sanitation, hygiene (WASH)



Improve land based waste management to reduce marine debris



Scale up industrial water reuse & resource recovery



Water stewardship: increase business participation in reducing shared water risk



Water, energy, climate change resilience



Sustainable Lifestyles



Mainstreaming Life Cycle Assessment for Whole Buildings



Solutions Lab on the Circular Economy



Climate Policy



Biodiversity Measurement and Reporting



Business Learning Hub on Landscapes



Land Restoration



Natural Infrastructure for Business



Leadership Program



Natural Capital Protocol



Reporting Matters



Risk Management



Finance for Social Impact



LCPTI Renewables



The Reporting Exchange



Climate Smart Agriculture



Food loss and waste



Energy Efficiency in Buildings 2.0



Sustainable Mobility Project 2.0



Zero Emission Cities



Developing Metrics



Prototyping Innovations



Inspiring Engagement



FReSH



The Chemical Sector Project



Tire Industry Project



Cement Sustainability Initiative (CSI)



Materials Marketplace



Product Portfolio Sustainability Assessment



Natural Capital Protocol Toolkit



Social Capital Protocol



Forests & Forest Products as Carbon Sinks