Overview of the KBCSD
(Korea Business Council for Sustainable Development)
KBCSD (Korea Business Council for Sustainable Development) is a CEO-led organization of 58 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.

KBCSD is a global network partner of the WBCSD (World Business Council for Sustainable Development).

**Introduction**

- 2002: Inaugural General Meeting held on March 21
  * Dr. Dong-Soo Huh, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009: Designated as a focal point for ‘Green Growth Business Dialogue’ under the Presidential Committee on Green Growth (Recognized as a premier business voice in shaping national sustainability policies)
- 2012: WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015: Sustainable Korea 2030 Master Plan established and officially announced
- Korea-China CEO Roundtable on Sustainable Development launched in Beijing
- 2016: Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018: Mr. Myung-su Huh, Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD
- 2020: Mr. Kyong-Ho Lee, Chairman of Younglim Timber, appointed the fourth Chairperson of KBCSD

**Membership**

- KBCSD membership spans 66 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:
  - oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.
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<th>What we do</th>
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<td><strong>Public-Private Policy Consultation</strong></td>
<td>▪ Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</td>
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<td><strong>Policy Research</strong></td>
<td>▪ Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</td>
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<td><strong>Visions and Roadmaps</strong></td>
<td>▪ Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</td>
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<td><strong>Capacity-Building</strong></td>
<td>▪ Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</td>
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<td><strong>Media Relations</strong></td>
<td>▪ Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</td>
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<td><strong>International Relations</strong></td>
<td>▪ Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</td>
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<td>▪ Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</td>
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<td>▪ Spearhead green initiatives in Asia by holding ‘Korea-China CEO Roundtable on Sustainable Development’ aimed at expanding low-carbon, green business opportunities</td>
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KBCSD Members

- **Honorary Chairman:**
  - Dong-Soo Huh, Chairman of GS Caltex
  - Myung-Ja Kim, President of the Seoul Forum for International Affairs (SFIA), Former Minister of Environment
  - Myung-Soo Huh, Vice Chairman of GS E&C

- **Chairman:**
  - Kyong-Ho Lee, Chairman of Younglim Timber

- **Vice Chairmen:**
  - Ki-Tae Kim, President of GS Caltex
  - Mu Hion Woo, President of GS E&C
  - Hak-Cheol Shin, Vice Chairman of LG Chem
  - Hussain A. Al-Qahtani, CEO of S-OIL
  - Jun Kim, President of SK Innovation
  - Hyeon Park, Senior Vice President of POSCO

- **Board Members:**
  - Kyo-Hyun Kim, BU Chairman of Lotte Chemical Corp
  - Dong-II Ahn, President of Hyundai Steel
  - Chan-Soo Chung, President of GS E&R
  - Jae-Hoon Chung, President of Korea Hydro & Nuclear Power Co., Ltd.
  - Jeong-Nam Kim, President of DB Insurance
  - Hyo-Jun Kim, Chairman of BMW Group Korea Co. Ltd
  - Yun-Duk Lee, President of Hyundai Greenpower
  - Soo-Bok Lee, President of Ecoeye Co. Ltd

66 Member Companies
### KBCSD Networks

**Government**:
- Ministry of Environment, Ministry of Trade, Industry & Energy,
- Ministry of Land, Infrastructure & Transport, Office for Government Policy Coordination, etc.

**National Assembly**:
- Climate Change Forum, Environment & Labor Committee,
- Industry & Trade Committee, Sustainable Development Committee, etc.

**International Organizations**:
- WBCSD, CBCSD, Nippon Keidanren, ADB,
- GCF, GGGI, UN, and 60 BCSDs,

**The industry**:
- 60 major large businesses,
- 6 major business associations,
- other industrial associations

**Media**:
- Maeil Business Newspaper,
- Chosun Ilbo,
- Seoul Broadcasting System (SBS),
- Dong-A Ilbo, etc.

**Research Institute, Law firm, Consulting**:
- Samjong KPMG LLC, Ernst&Young,
- KOLON BENIT, Attorneys at Law
- Yulchon, Samsung Institute of Safety & Environment, etc.
WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of ‘Fortune Global 500 companies’ and ‘Global 100 Most Sustainable Companies’ (annually announced in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chairman of WBCSD

WBCSD Global Network
WBCSD helps member companies integrate successful sustainability into their core business strategies.

- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.