



Overview of the KBCSD

(Korea Business Council for Sustainable Development)

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Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 58 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

History

- 2002 : Inaugural General Meeting held on March 21
 - * Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-su Huh Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD

Membership

- KBCSD membership spans 68 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

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|---|---|
| Public-Private Policy Consultation | <ul style="list-style-type: none"> Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.) |
| Policy Research | <ul style="list-style-type: none"> Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc. |
| Visions and Roadmaps | <ul style="list-style-type: none"> Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan) |
| Capacity-Building | <ul style="list-style-type: none"> Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs |
| Media Relations | <ul style="list-style-type: none"> Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development |
| International Relations | <ul style="list-style-type: none"> Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities |

KBCSD Members



Business Leadership for Sustainable Development

67 Member Companies

• Honorary Chairman :

- ✓ Dong-Soo Huh, Chairman of GS Caltex
- ✓ Myung-Ja Kim, President of Korean Federation of Science and Technology Societies, Former Minister of Environment

• Chairman :

- ✓ Myung-Soo Huh, Vice Chairman of GS E&C

• Vice Chairmen :

- ✓ Hak-Cheol Shin , Vice Chairman of LG Chem
- ✓ Hussain A. Al-Qahtani CEO of S-OIL
- ✓ Jun Kim, President of SK innovation
- ✓ Ki-Tae Kim, President of GS Caltex
- ✓ Hyun Park, Vice President of POSCO

• Board Members :

- ✓ Ja-Yong Koo, Chairman of E1 Corp
- ✓ Kyo-Hyun Kim, BU Chairman of Lotte Chemical Corp
- ✓ Yong-Hwan Kim, Vice Chairman of Hyundai Steel
- ✓ Kyong-Ho Lee, Chairman of Younglim Timber
- ✓ Cheol-gyu Han, President of Hansol Paper Co. Ltd
- ✓ Jae-Hoon Chung, President of Korea Hydro & Nuclear Power Co.,Ltd
- ✓ Hyo-Jun Kim, Chairman of BMW Korea Co. Ltd
- ✓ Yun-Duk Lee, President of Hyundai Greenpower
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd



KBCSD Networks



Business Leadership for Sustainable Development

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



Government /
National Assembly



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGGI, UN, and 60 BCSDs,

The industry

60 major large businesses,
6 major business associations,
other industrial associations



KBCSD

International
Organizations like
WBCSD and etc

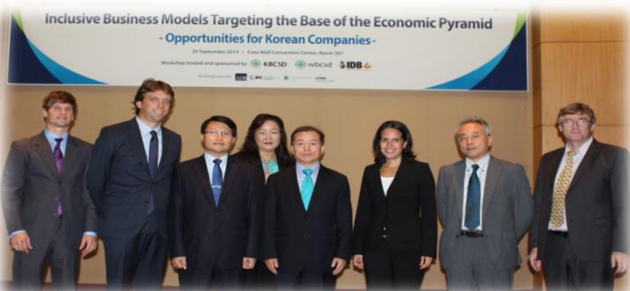


Media

Maeil Business Newspaper,
Chosun Ilbo,
Seoul Broadcasting System (SBS),
Dong-A Ilbo, etc.

Research Institute,
Law firm, Consulting

Samjong KPMG LLC, Ernst&Young,
KOLON BENIT, Attorneys at Law
Yulchon, Samsung Institute of Safety
& Environment, etc.



[Annex] Introduction of WBCSD

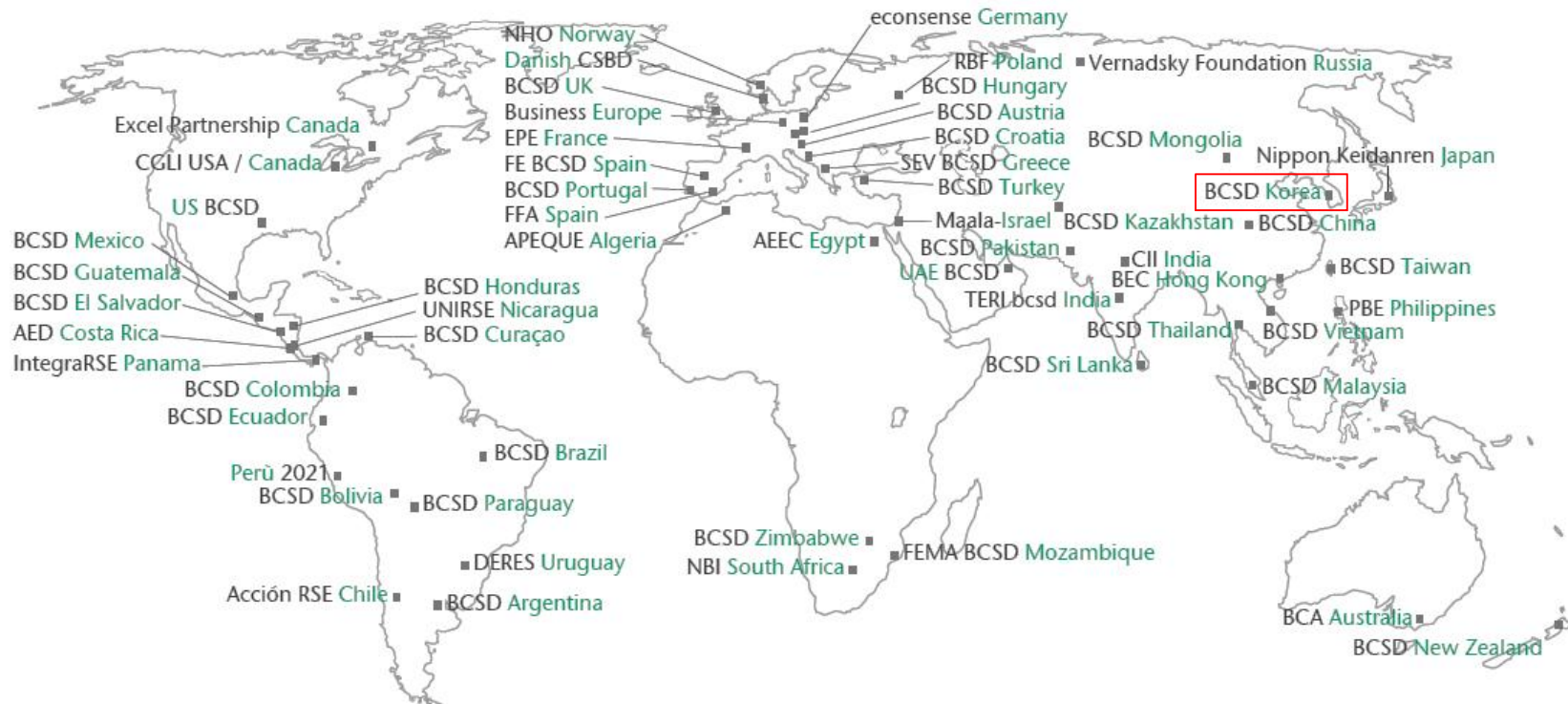


Business Leadership for Sustainable Development

WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
 - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chairman of WBCSD

WBCSD Global Network



What WBCSD Does



Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

