



Overview of the KBCSD

(Korea Business Council for Sustainable Development)

Introduction

- KBCSD : Korea Business Council for Sustainable Development
- A CEO-led organization of forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development
- A global network partner of the WBCSD (World Business Council for Sustainable Development)

History

- 2001 : MOU concluded between FKI (Federation of Korean Industries) and WBCSD on the establishment of KBCSD
- 2002 : Inaugural General Meeting held on March 21
 - * Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD

Membership

- KBCSD membership spans 56 enterprises that are spearheading sustainable business practices
- Member companies comprise 16 industrial sectors as follows:
oil refinery and gas (8), steel (2), electrical and electronics (4), petrochemical (5), construction (3), aviation (2), automobile (2), paper and pulp (3), accounting and consulting (3), telecommunications (1), power utility (4), agriculture (1), etc.

Public-Private Policy Consultation	<ul style="list-style-type: none"> Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)
Policy Research	<ul style="list-style-type: none"> Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation report, etc.
Visions and Roadmaps	<ul style="list-style-type: none"> Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends
Capacity-Building	<ul style="list-style-type: none"> Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs
Media Relations	<ul style="list-style-type: none"> Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development
International Relations	<ul style="list-style-type: none"> Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, and CSV Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertise Spearhead green initiatives in Asia by holding 'China-Korea CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities

Major Sustainability Issues :

Environmental regulations(greenhouse gas, chemicals, atmosphere, water quality, soil, waste, the Environmental Pollution Act) and others (green market, energy price and demand management, biodiversity, CSV)

• Honorary Chairman :

- ✓ Dong-Soo HUR, Chairman of GS Caltex

• Chairman :

- ✓ Myung Ja Kim, Chairman

• Vice Chairmen :

- ✓ Myung Soo HUH, Vice Chairman of GS Engineering & Construction
- ✓ Jin-Soo PARK, Vice Chairman & CEO of LG Chem
- ✓ Jun Kim, President & CEO of SK Energy
- ✓ Nasser Al-Mahasher, CEO of S-OIL
- ✓ Sang Jin PARK, President of Samsung Electronics
- ✓ In-Hwa Chang , Senior Executive Vice President of POSCO

• Board Members :

- ✓ Ja Yong KOO, Chairman & CEO of E1
- ✓ Chang-Hoon CHI, President of KoreanAir
- ✓ Soo-Young HUH, President & CEO of LOTTE Chemical
- ✓ Kyong-Ho LEE, Chairman & CEO of Young Lim Timber Co., LTD
- ✓ Seok CHO, President & CEO of Korea Hydro & NuclearPower (KHNP)
- ✓ Jong-Rip BYUN, President & CEO of Korea Energy Agency
- ✓ Sang Hun LEE, President & CEO of Hansol Paper
- ✓ Chang Bum KIM, President & CEO of Hanwha Chemical
- ✓ Hee-Chul KIM, CEO of Hanwha Total

Member Companies



Business Leadership for Sustainable Development

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGGI, UN, and 60 BCSDs,

The industry

47 major large businesses,
5 major business associations,
other industrial associations



KBCSD

**International
Organizations like
WBCSD and etc**

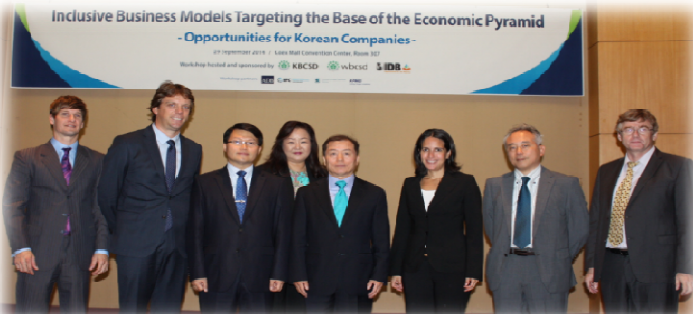


Media

Maeil Business Newspaper,
Chosun Ilbo,
Seoul Broadcasting System (SBS),
Dong-A Ilbo and etc.

**Research Institute,
Law firm, Consulting**

Samjong KPMG LLC, Ernst&Young,
KOLON BENIT, Attorneys at Law
Yulchon, Samsung Institute of Safety
& Environment, etc.



WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
 - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Paul Polman, President of Unilever, serves as the Chairman of WBCSD

WBCSD Global Network

